

# Copenhagen, September 25–26

## Scandic Sydhavnen

### Agenda, Sept. 25

8:30	Registration and Welcome Coffee
	Room: Scandium
9:00	Welcome and Introduction by tekomp Danmark
9:20	Microcontent Authoring Scott DeLoach
10:00	Managing Documentation Transformation Projects Anu Granroth
10:40	Coffee Break
11:10	Intelligent Content Starts with Creative Thinking Leah Guren
11:50	Indra Navia Case Study Katharina Palkovich, Bjarte Kvalheim
12:30	Lunch Break
13:30	Interactive Sessions
14:30	Make It an Experience: Going beyond Technical Documentation with XML Documentation for Adobe Experience Manager – Tool Presentation Stefan Gentz, Adobe Systems
14:50	Taxonomies at Epiroc Helena Daleskog
15:30	Coffee Break
16:00	When Information Is not Enough – Users Need Reassurance Charlotte Claussen
16:40	Is Your Content Ready to Go Global? Louise Stengard
17:20	Closing and Raffel
19:30	Networking Dinner at TIGHT Restaurant Hyskenstræde 10, 1207 Copenhagen

### Agenda, Sept. 26

8:30	Registration and Welcome Coffee		
	Room: Aluminium	Nitrogen+Hydrogen	Oxygen
	Workshops		
9:00	Easy to Watch, Easy to Learn: Creating White Board Instructional Video Dobrinka Boeva	Harnessing the Power of a Content Delivery Portal Phil Lane	Content Reuse and Automation Scott DeLoach ThomasBro-Rasmussen
10:30	Coffee Break		
	Tool Presentations		
11:00	What's New in Adobe FrameMaker 2019 and the Next Generation of Adobe Stefan Gentz, Adobe Systems	Structured Content Au- thoring Is the Foundation for Intelligent Informati- on in Field Service Jörg Plöger, Schema	How to Increase Productivity with Machine Translation Loic René, SYSTRAN
11:40	The Next Era of Content Analytics Bruno Fraissinède, Antidot	How Terminology Ma- nagement Helps Leading International Organiza- tions Aaron Caruso, SDL	Effective Visuals for Modern Technical Communication Anton Bollen, TechSmith
12:10	Lunch Break		
	Workshops		
13:10	Speaking Visually: A New Language for Tech Writers Renate Kempf	Debiasing for UAs Dimiter Simov Ekaterina Mitova	Teaching Logic for Technical Authors Leah Guren
14:40	Coffee Break		
15:00	Self-Optimization: Taking the In out of Insanity Mathias Maul	Getting Started in Video Creation for Documen- tation Anton Bollen	Lean Terminology Ma- nagement in an Agile Workflow Ken De Wachter
16:30	Wrap-up and Closing		